

Uspešno in učinkovito sodelovanje z javnostjo

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SI norma

Tri ključna pravila:

1. Posvetovanje z deležniki poteka **skozi celoten postopek** priprave predpisa, z zgodnjimi fazami vred
2. **Proaktivno obveščanje** in vabljenje k razpravi („poziv k sodelovanju naj se izvede na način, ki bo zagotovil odziv ciljnih skupin in strokovnih javnosti ter obveščenost najširše javnosti“)
3. Obveščanje sodelujočih o **razlogih** za upoštevanje ali neupoštevanje njihovih pripomb, predlogov in mnenj



SI realnost

„Naj le čimprej mine, s čim manj pripomb.“

Pozna posvetovanja: praviloma v fazi, ko so pomembne odločitve že sprejete, tekst predpisa/politike pa pripravljen

Ne-programirano: brez posebne ideje, čemu naj bi razprava služila (npr. identificirati luknje, poiskati zaveznike/podpornike, prepoznati nasprotnike in kaj ti lahko „ušpičijo“).

= E-posvetovanja o osnutku predpisa



Rezultat

- zanimivo izključno za strokovno javnost (e-posvetovanja: namesto da bi demokratizirala razpravo in odločanje, ju ožijo)
- skromen doseg, izpričan s skromnim številom sodelujočih in komentarjev
- minimalen vpliv na končne rešitve
- relativno velik delež neumestnih pripomb in predlogov
- praviloma (javno) odzvanja samo nasprotovanje (tudi v primerih, kadar rešitve/predlogi) uživajo (tiho) večinsko podporo
- spori, zamere



Brez skrbi - podobna realnost povsod.

- **Odprtost in vključujočnost sta relativno sveži agendi (+- 20 let)**
- **Predpostavljata spremembe v organizacijski kulturi = po takšne spremembe po naravi stvari srednje- in dolgoročne**

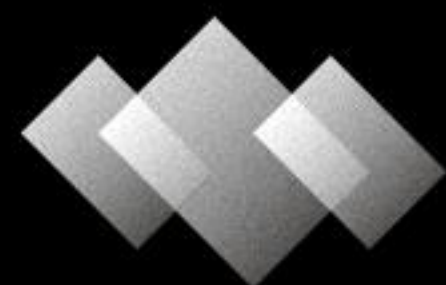


Prislovično praktični Angleži

- Tudi oni imajo pravila – na strani in pol! ☺ (*Consultation Principles 2018*)

4 osnovna pravila:

- Uporabite preprosto angleščino. Izogibajte se dolgim dokumentom.
- Posvetovanja morajo imeti namen. Ne posvetujte se reda radi. Ne postavljajte vprašanj o zadevah, o katerih že imate dokončno stališče.
- O politikah in izvedbenih načrtih se posvetujte, ko so v fazi oblikovanja.
- Upoštevajte celotno paleto ljudi, podjetij in prostovoljnih organov, na katere vpliva politika. Razmislite o ciljanju na določene skupine. Prepričajte se, da so seznanjeni s posvetovanjem in imajo dostop do njega. Razmislite, kako prilagoditi posvetovanje potrebam in željam posameznih skupin.



Rezultat

V UK zelo redko konsultacije o osnutkih predpisov, ker konsultacije izvedejo že precej prej.

Dosledna uporaba „posvetovalnih dokumentov“.

Tipična zgradba posvetovalnega dokumenta:

- **Kratek povzetek**
- **Ozadje predloga predpisa (trenutno stanje z jasno predstavitevijo problema)**
- **Kratek in jedrnat opis predlogov**
- **VPRAŠANJA (!)**



Proposals for new knife offences

This consultation seeks views on the following proposals:

- A. Creating offences to prevent knives sold online being delivered to a private residential address, and ensuring the age and identity of the purchaser are checked.
- B. Making it an offence to possess certain weapons in private.
- C. Introducing an offence of having an article with blade or point or offensive weapon on education institutions other than schools.
- D. Amending the existing offences of threatening with an article with blade or point or offensive weapon.
- E. Updating the definition of a flick knife.

A. Creating offences to prevent knives sold online being delivered to a private residential address and ensuring the age and identity of the purchaser are checked

England, Wales and Scotland

We propose that where a knife is sold online, it is an offence to deliver the knife to a private residential address. Knives sold online must only be delivered to and collected - by the person who made the purchase - at a place where the age of the purchaser can be checked. This new offence will provide additional safeguards to the current legislation which already makes it a criminal offence to sell knives to a person under 18. As we have set out in the Background section, we are concerned that too many online sales break the law that knives must not be sold to under 18s.

It will be for retailers to decide where purchasers can collect the knives bought online and have their age checked. However, there are a number of possible options open to retailers including requiring that customers collect the knives at a store if they have both an online

Questionnaire

Proposal A: Creating offences to prevent knives sold online being delivered to a private residential address and ensuring the age and identity of the purchaser are checked

Q1 Do you agree that further action should be taken to ensure knives are not being sold online to under 18s?

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>

Please give reasons. (max. 250 words)

Proposal B: Making it an offence to possess certain weapons in private

Q2 Do you agree with proposals to introduce an offence of possession of certain weapons in private?

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>

Please give reasons. (max. 250 words)

Proposal H: Prohibit .50 calibre 'materiel destruction' rifles and rapid firing rifles under section 5 of the Firearms Act 1968

Q8. Do you agree that we should prohibit these specific weapon types under section 5 of the Firearms Act 1968?

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>

Please give reasons. (max. 250 words)

Business and Trade

Q9 How many knives/articles with blade or point did your business activities (stock, purchase, supply, etc) involve in 2016-17, approximately?

Number:

Q10 What was the value of your turnover specific to knives/articles with blade or point in 2016-17, approximately?

Value:

21

Consultation on new legislation on offensive and dangerous weapons

Q11 What proportion of your business' or organisation's trade in knives/articles with a blade or point originate from online orders?

Value:

Q12 Does your business or organisation trade through third parties in order to deliver knives/articles with blade or point?

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>

Q13 What would be the impact of the knife legislation proposals on your business or organisation if they come into force? Please provide estimates on any costs or benefits, if possible. (max. 250 words)

Q14. What number of corrosive substances and products did you sell in 2016-17, approximately?

Drain cleaners/unblockers that contain sulphuric acid

Number:

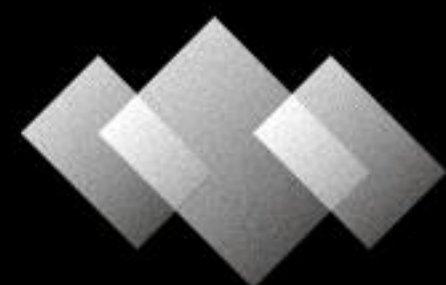
Recept za učinkovito posvetovanje

- premišljeno načrtovanje
- zgodnje vključevanje
- ciljni pristop
- proaktiven pristop
- dostopnost informacij
- vnaprejšnje obveščanje
- zadosten čas za posvetovanja
- sorazmernost
- odzivnost, transparentnost in sledljivost



Zakaj rabimo posvetovalne cilje?

- Da vemo, kam gremo.
- Da lahko merimo, kaj smo naredili.
- Da smo učinkoviti: vemo, s kom in na kakšen način se v posamezni fazi procesa posvetujemo.



Možni konkretni cilji:

- Pridobiti informacije o težavah v praksi
- Pridobiti informacije o posledicah predpisa za deležnika
- Izvedeti, kakšne rešitve deležnik podpira in v čem vidi težavo predvidene rešitve?
- Preveriti celovitost in doslednost predpisa (je z osnutkom ostalo kakšno vprašanje nenaslovljeno, kakšna posledica ni bila predvidena?)
- Identificirati konfliktne vsebine, kdo bo nasprotoval
- Pridobiti podporo deležnika predpisu
- Zagotoviti občutek vključenosti deležnika

